Retail Economics is an independent economics consultancy focused on UK retail and consumer markets.

Putting economic analysis at the heart of retail insight

Discover how we can help you...
Who we are
Retail Economics is an independent economics research consultancy focused on the UK consumer and retail industry.

Who we work with
We work directly with the retail and leisure industry and also with retail-related industries such as: financial, property, legal, media, retail solutions and government departments.

Why Retail Economics?
Our opinions shape debates. Our retail intelligence is world class. And our insights help drive the decisions of many UK retail brands and other corporations.

What we do
We supply retail intelligence and insights to various retail related industries through our world class subscription service and consultancy.

Subscription
Our subscription packages provide the complete retail intelligence solution for your business. We offer complete flexibility with our tailored packages and maximum value.

Our services
• Subscription Service
• Covid-19 Service
• Thought Leadership Service
• Economic Modelling
• Advisory and Business Planning
• Brexit Service
• Data & Benchmarking
• Media, PR & Comms
• CEO Presentations
Who we are

Retail Economics is an independent economics research consultancy focused on the UK consumer and retail industry.

• We are economists and industry experts whose ethos is to put economic analysis at the heart of retail insight

• We’re completely independent which ensures unbiased opinions, predicated on a laser-like focus towards the consumer and retail industry

• Drawing out actionable insight for our clients, we analyse the complex retail economic landscape and leverage our own proprietary retail data and apply rigorous economic analysis
Who we work with

Retail Economics works with a variety of industries, providing unrivalled retail intelligence and insights.

Industries we work with

- Retail
- Financial
- Property
- Legal
- Media
- Solutions

• Improve your decision making using our proprietary data, analysis and forecasts
• Get a competitive advantage from our concise, timely and succinct retail insights
• Quantify the impact of digital influences on the customer journey for key decision making
• Quantify market size of key sectors, market share of major players and assess retailer intelligence
• Win business by better understanding your client’s operating environment using our retail insights
What we do

Our core proposition is based on three pillars:

- **Insight**: We analyse the complex retail economic landscape and draw out actionable insight.
- **Data**: We provide you with the very latest available data in a format that best suits you.
- **Consultancy**: We simplify and communicate retail insights, explaining what they mean to you in a clear and succinct way.
Our services

Retail Economics offers a wide range of services to fulfil both general and specific needs for retail intelligence.

Subscription service
Our subscription service is a completely tailored, holistic, retail intelligence package. You tell us your requirements, we construct your package delivering maximum value.

COVID-19 Service
Better assess the ongoing impact of the coronavirus crisis; essential to inform critical decisions, mitigate risk and to plan ahead in these challenging times.

Economic modelling
Better understand how your key industry variables affect your organisation, such as: demography, socio-economic profiles, region, sector, policy, industry and skills etc.

CEO Presentations
Get the personal touch and interact face-to-face with the CEO of Retail Economics (City AM Analyst of the Year 2019 nominee).

Data & Benchmarking
Using industry standard methodology and best practices, we provide bespoke proprietary data and benchmarking services allowing you to accurately measure and monitor performance.

Brexit advisory service
Our Brexit advisory service arms you with critical insights needed to limit your risk and ensure Brexit readiness and beyond.

Advisory & business planning
Accelerate and grow your business with intelligent planning, forecasting and risk management using our business advisory service.

Thought leadership research
Be a prominent thought leader and command authority within your field by publishing thought leadership research. A complete end-to-end service.

Media, PR & Comms
Maximise impact and media traction for your projects and campaigns using our extensive industry expertise and well-established networks.

Contact us
To discuss any service.
Subscription

Our subscription package is the complete retail intelligence solution for your business. Get complete flexibility and maximum value.

What is the subscription service?
A Retail Economics subscription provides impartial monthly insight reports giving you access to our industry-leading views, opinions, data, forecasts and more. Throughout the weeks, you will also receive key industry updates and other useful actionable insights.

What do I get?
• Monthly insights & reports, weekly updates
• Access to expert views
• Proprietary & time series data
• Forecasts
• Market size & market share estimates
• Easy to read & succinct information accessible via an intuitive user dashboard

How do I tailor my subscription package?
Your package can easily be tailored by choosing from a range of additional subscription bolt-on options. All our carefully designed bolt-ons save you time, money and resources.
Subscription

Choose from three base package options...

### Comprehensive
- **3** Reports every month
- **All** White Papers
- COVID-19 Service
- **1** Bolt-on service
- Downloadable data
- Help desk access
- **3** Registered users

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### Professional
- **5** Reports every month
- **All** White Papers
- COVID-19 Service
- **3** Bolt-on services
- Downloadable data
- Help desk access
- **5** Registered users

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### Enterprise
- **All** reports every month
- **All** White Papers
- COVID-19 Service
- **5** Bolt-on services
- Downloadable data
- Help desk access
- **100** Registered users

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Still not sure? Take out a **FREE 30 day** subscription trial on us...  
[TRY FOR FREE](#)
**Subscription** Choose from a variety of reports...

### Economic Retail Reports

**UK Retail Sales**
Monthly: covers a range of retail sales indices and category breakdowns including online retail sales, clothing and footwear, household goods, food, DIY and gardening, consumer electricals and more. [More info >](#)

**UK Online Retail**
Monthly: covers a range of online retail sales indices and category breakdowns including online retail sales, online growth rates by sector, online penetration rates, forecasts and market size estimates. [More info >](#)

**UK Retail Inflation**
Monthly: covers a range of retail inflation indices and category breakdowns including food inflation, non-food inflation, clothing and footwear, household goods, food, DIY and gardening, consumer electricals, commodity prices, exchange rates and more. [More info >](#)

**UK Consumer**
Quarterly: analyses a range of UK consumer spending indicators including housing market data, consumer confidence, consumer credit, household inflation, labour market statistics, wage growth, retail sales and more. [More info >](#)

**UK Retail Economic Briefing**
Monthly: analyses a range of macroeconomic indicators including GDP, consumer spending, inflation, labour market, commodity prices, exchange rates, monetary indicators, credit and lending market data, house prices, mortgage data, retail sales and more. [More info >](#)

**UK Retail Industry Outlook**
Quarterly: provides a forward-looking critical retail analysis. Predictive forecasts and insightful narrative draw upon our econometric models to help you identify the key risks and future opportunities to drive your strategic planning. [More info >](#)

**Executive Report**
Monthly: provides a succinct one-page summary ideal for senior management and meeting notes; concise need-to-know retail data for the month which includes a mix of the major economic indicators and retail metrics. [More info >](#)

### Retail Sector Reports

**Food & Grocery**
Food & Grocery retail sales index
Bespoke sector specific economic analysis
Online food sales and penetration rates
Market share data
Food inflation analysis and more. [More info >](#)

**Clothing & Footwear**
Clothing & Footwear retail sales index
Bespoke sector specific economic analysis
Clothing online sales and penetration rates
Consumer trends for online shopping
Spend on clothing by region and more. [More info >](#)

**Homewares**
Homewares retail sales index
Bespoke sector specific economic analysis
Homewares region spending data
Analysis of key economic drivers such as house moves, personal finances etc. Weather data and more. [More info >](#)

**Furniture & Flooring**
Furniture & Flooring retail sales index
Bespoke sector specific economic analysis
Consumer trends for online shopping
Analysis of key economic drivers such as consumer confidence, credit and lending, regional footfall and more. [More info >](#)

**DIY & Gardening**
DIY & Gardening retail sales index
Bespoke sector specific economic analysis
DIY & Gardening region spending data
Analysis of key economic drivers such as weather data, 'improve not move' trends. Executive summary and more. [More info >](#)

**Electricals**
Electricals retail sales index
Bespoke sector specific economic analysis
Consumer trends for online shopping
Analysis of key economic drivers such as disposable income growth, product launches etc. Electricals inflation and more. [More info >](#)

**Health & Beauty**
Health & Beauty retail sales index
Bespoke sector specific economic analysis
Health & Beauty shopper trends such as 'lipstick effect', own-brand cosmetics etc. Impact of digital and social media
Household spend by region and more. [More info >](#)
Subscription

Choose from a range of bolt-on options...

Enhance and further tailor your subscription package from a range of bolt-on options:

- **COVID-19 Service**
  Get impact assessment reports for the UK retail and leisure industry to help identify threats, “COVID-19 Quick Responses”, consumer panel research, COVID-19 newsletters, economic chartbooks and more... [info >]

- **Shopper Sentiment Survey**
  Keep a finger on the pulse of what’s driving UK consumer shopping behaviour. Identify the range of macroeconomic factors that influences household spending. Really understand your consumer base and the cost pressures they face. Identify opportunities within your sector.

- **Quick Response Service**
  Get the latest need-to-know retail news straight to your inbox. Choose: 1) Economic updates — GDP, consumer spending, retail sales, wages, house prices, credit and more; or 2) Retailer results — key financial results and critical retailer news reported for around 50 listed retailers.

- **Retail Cost Base Index**
  Essential for improving your financial planning strategy. Gain a deeper understanding of your operating costs in order to manage risk. Learn how macroeconomic factors might affect your supply chain. Producer Price Index (inputs and outputs) data. Understand the impact of labour costs, business rates etc.

- **Tailored Reporting**
  Get the precise data you’re looking for and accurately answer those tough questions. We can give you bespoke reporting tools which are relied on by executive teams to identify the need-to-know economic indicators and to interpret what they mean for your business.

- **Additional users**
  Need more user accounts? No problem, this bolt-on allows you to add additional users so you can share insights directly within your team.

- **Face-to-face presentation**
  Hear our thought-provoking views and opinions at your conferences, seminars, company away-days or board meetings. Get the personal touch from senior staff members — Richard Lim (CEO) & Stephen Robertson (Chairman) being in popular demand*.

- **Discover the value of a subscription by taking out a FREE 30 day trial on us...**

* UK only
Why Retail Economics?

Our opinions shape debates

On official broadcasts...

...and in the press
Why Retail Economics?

You're in good company

And here’s what they say about us...

“Retail Economics provide us with the latest socio-economic data that enables us to understand the latest factors impacting customer behaviour.”
- Commercial Insight Director

“Retail Economics provides insightful and thought-provoking analysis – it’s more than a subscription.”
- Head of Retail and Leisure

“Retail Economics provide a clear and concise view of the economy and explain how the underlying environment feeds through to the retail industry.”
- Business Manager
Get in touch...

What to know more about how we can help you too?

+44 (0)20 3633 3698
amy.yates@retaileconomics.co.uk
www.retaileconomics.co.uk

Retail Economics
4th Floor
86-90 Paul Street
London
EC2A 4NE

/retail-economics
@retaileconomics