



## Putting economic analysis at the heart of retail insight

Retail Economics is an independent economics consultancy  
focused on UK retail and consumer markets



# Discover how we can help you...



## Who we are

Retail Economics is an independent economics research consultancy focused on the UK consumer and retail industry.

## Who we work with

We work directly with the retail and leisure industry and also with retail-related industries such as: financial, property, legal, media, retail solutions and government departments.

## Why Retail Economics?

Our opinions shape debates. Our retail intelligence is world class. And our insights help drive the decisions of many UK retail brands and other corporations.

## What we do

We supply retail intelligence and insights to various retail related industries through our world class subscription service and consultancy.

## Subscription

Our subscription packages provide the complete retail intelligence solution for your business. We offer complete flexibility with our tailored packages and maximum value.

## Our services

- Subscription Service
- Covid-19 Service
- Thought Leadership Service
- Economic Modelling
- Advisory and Business Planning
- Brexit Service
- Data & Benchmarking
- Media, PR & Comms
- CEO Presentations





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# Who we are

**Retail Economics is an independent economics research consultancy focused on the UK consumer and retail industry.**

- We are economists and industry experts whose ethos is to put economic analysis at the heart of retail insight
- We're completely independent which ensures unbiased opinions, predicated on a laser-like focus towards the consumer and retail industry
- Drawing out actionable insight for our clients, we analyse the complex retail economic landscape and leverage our own proprietary retail data and apply rigorous economic analysis





# Who we work with

**Retail Economics works with a variety of industries, providing unrivalled retail intelligence and insights.**

## Industries we work with



Retail



Financial



Property



Legal



Media



Solutions

- Improve your decision making using our proprietary data, analysis and forecasts
- Get a competitive advantage from our concise, timely and succinct retail insights
- Quantify the impact of digital influences on the customer journey for key decision making
- Quantify market size of key sectors, market share of major players and assess retailer intelligence
- Win business by better understanding your client's operating environment using our retail insights





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# What we do

**Our core proposition is based on three pillars:**



## Insight

We analyse the complex retail economic landscape and draw out actionable insight



## Data

We provide you with the very latest available data in a format that best suits you



## Consultancy

We simplify and communicate retail insights, explaining what they mean to you in a clear and succinct way





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# Our services

**Retail Economics offers a wide range of services to fulfil both general and specific needs for retail intelligence.**



## Subscription service

Our subscription service is a completely tailored, holistic, retail intelligence package. You tell us your requirements, we construct your package delivering maximum value.



## COVID-19 Service

Better assess the ongoing impact of the coronavirus crisis; essential to inform critical decisions, mitigate risk and to plan ahead in these challenging times.



## Economic modelling

Better understand how your key industry variables affect your organisation, such as: demography, socio-economic profiles, region, sector, policy, industry and skills etc.



## CEO Presentations

Get the personal touch and interact face-to-face with the CEO of Retail Economics (City AM Analyst of the Year 2019 nominee).



## Media, PR & Comms

Maximise impact and media traction for your projects and campaigns using our extensive industry expertise and well-established networks.



## Thought leadership research

Be a prominent thought leader and command authority within your field by publishing thought leadership research. A complete end-to-end service.



## Data & Benchmarking

Using industry standard methodology and best practices, we provide bespoke proprietary data and benchmarking services allowing you to accurately measure and monitor performance.



## International Trade

Our international trade service arms you with critical insights needed to limit your risk, better inform strategies and navigate Brexit policies.



## Advisory & business planning

Accelerate and grow your business with intelligent planning, forecasting and risk management using our business advisory service.



## Contact us →

To discuss any service





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# Subscription

**Our subscription package is the complete retail intelligence solution for your business. Get complete flexibility and maximum value.**

## What is the subscription service?

A Retail Economics subscription provides impartial **monthly** insight reports giving you access to our industry-leading views, opinions, data, forecasts and more. Throughout the **weeks**, you will also receive key industry updates and other useful actionable insights.

## What do I get?

- Monthly insights & reports, weekly updates
- Access to expert views
- Proprietary & time series data
- Forecasts
- Market size & market share estimates
- Easy to read & succinct information accessible via an intuitive user dashboard

## How do I tailor my subscription package?

Your package can easily be tailored by choosing from a range of additional subscription **bolt-on options**. All our carefully designed bolt-ons save you time, money and resources.


























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# Subscription

Choose from three base package options...

Comprehensive	Professional	Enterprise
 <b>3</b> Reports every month	 <b>5</b> Reports every month	 <b>All</b> reports every month
 <b>All</b> White Papers	 <b>All</b> White Papers	 <b>All</b> White Papers
 COVID-19 Service	 COVID-19 Service	 COVID-19 Service
 <b>1</b> Bolt-on service	 <b>3</b> Bolt-on services	 <b>5</b> Bolt-on services
 Downloadable data	 Downloadable data	 Downloadable data
 Help desk access	 Help desk access	 Help desk access
 <b>3</b> Registered users	 <b>5</b> Registered users	 <b>100</b> Registered users
<a href="#">MORE INFO →</a>	<a href="#">MORE INFO →</a>	<a href="#">MORE INFO →</a>

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# Subscription Choose from a variety of reports...

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## Economic Retail Reports



### UK Retail Sales

Monthly: covers a range of retail sales indices and category breakdowns including online retail sales, clothing and footwear, household goods, food, DIY and gardening, consumer electricals and more. [More info >](#)



### UK Online Retail

Monthly: covers a range of online retail sales indices and category breakdowns including online retail sales, online growth rates by sector, online penetration rates, forecasts and market size estimates. [More info >](#)



### UK Retail Inflation

Monthly: covers a range of retail inflation indices and category breakdowns including food inflation, non-food inflation, clothing and footwear, household goods, food, DIY and gardening, consumer electricals, commodity prices, exchange rates and more. [More info >](#)



### UK Consumer

Quarterly: analyses a range of UK consumer spending indicators including housing market data, consumer confidence, consumer credit, household inflation, labour market statistics, wage growth, retail sales and more. [More info >](#)



### UK Retail Economic Briefing

Monthly: analyses a range of macroeconomic indicators including GDP, consumer spending, inflation, labour market, commodity prices, exchange rates, monetary indicators, credit and lending market data, house prices, mortgage data, retail sales and more. [More info >](#)



### UK Retail Industry Outlook

Quarterly: provides a forward-looking critical retail analysis. Predictive forecasts and insightful narrative draw upon our econometric models to help you identify the key risks and future opportunities to drive your strategic planning. [More info >](#)



### Executive Report

Monthly: provides a succinct one-page summary ideal for senior management and meeting notes; concise need-to-know retail data for the month which includes a mix of the major economic indicators and retail metrics. [More info >](#)

## Retail Sector Reports



### Food & Grocery

Food & Grocery retail sales index  
Bespoke sector specific economic analysis  
Online food sales and penetration rates  
Market share data  
Food inflation analysis and more. [More info >](#)



### Clothing & Footwear

Clothing & Footwear retail sales index  
Bespoke sector specific economic analysis  
Clothing online sales and penetration rates  
Consumer trends for online shopping  
Spend on clothing by region and more. [More info >](#)



### Homewares

Homewares retail sales index  
Bespoke sector specific economic analysis  
Homewares region spending data  
Analysis of key economic drivers such as house moves, personal finances etc. Weather data and more. [More info >](#)



### Furniture & Flooring

Furniture & Flooring retail sales index  
Bespoke sector specific economic analysis  
Consumer trends for online shopping  
Analysis of key economic drivers such as consumer confidence, credit and lending, regional footfall and more. [More info >](#)



### DIY & Gardening

DIY & Gardening retail sales index  
Bespoke sector specific economic analysis  
DIY & Gardening region spending data  
Analysis of key economic drivers such as weather data, 'improve not move' trends. Executive summary and more. [More info >](#)



### Electricals

Electricals retail sales index  
Bespoke sector specific economic analysis  
Consumer trends for online shopping  
Analysis of key economic drivers such as disposable income growth, product launches etc. Electricals inflation and more. [More info >](#)



### Health & Beauty

Health & Beauty retail sales index  
Bespoke sector specific economic analysis  
Health & Beauty shopper trends such as 'lipstick effect', own-brand cosmetics etc. Impact of digital and social media  
Household spend by region and more. [More info >](#)





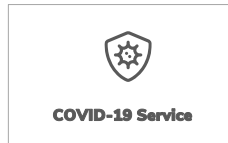
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# Subscription

Choose from a range of bolt-on options...

Enhance and further tailor your subscription package from a range of bolt-on options:



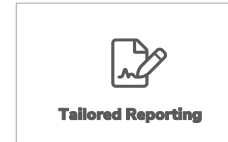
Get impact assessment reports for the UK retail and leisure industry to help identify threats, "COVID-19 Quick Responses", consumer panel research, COVID-19 newsletters, economic chartbooks and more... [.info >](#)



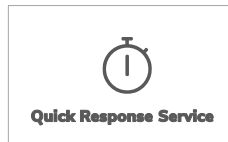
Essential for improving your financial planning strategy. Gain a deeper understanding of your operating costs in order to manage risk. Learn how macroeconomic factors might affect your supply chain. Producer Price Index (inputs and outputs) data. Understand the impact of labour costs, business rates etc.



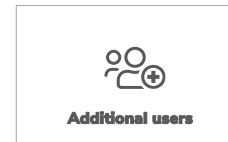
Keep a finger on the pulse of what's driving UK consumer shopping behaviour. Identify the range of macroeconomic factors that influences household spending. Really understand your consumer base and the cost pressures they face. Identify opportunities within your sector.



Get the precise data your looking for and accurately answer those tough questions. We can give you bespoke reporting tools which are relied on by executive teams to identify the need-to-know economic indicators and to interpret what they mean for your business.



Get the latest need-to-know retail news straight to your inbox. Choose: 1) Economic updates — GDP, consumer spending, retail sales, wages, house prices, credit and more; or 2) Retailer results — key financial results and critical retailer news reported for around 50 listed retailers.



Need more user accounts? No problem, this bolt-on allows you to add additional users so you can share insights directly within your team.



Hear our thought-provoking views and opinions at your conferences, seminars, company away-days or board meetings. Get the personal touch from senior staff members — Richard Lim (CEO) & Stephen Robertson (Chairman) being in popular demand\*.

Discover the value of a subscription by taking out a **FREE 30 day** trial on us...

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\* UK only





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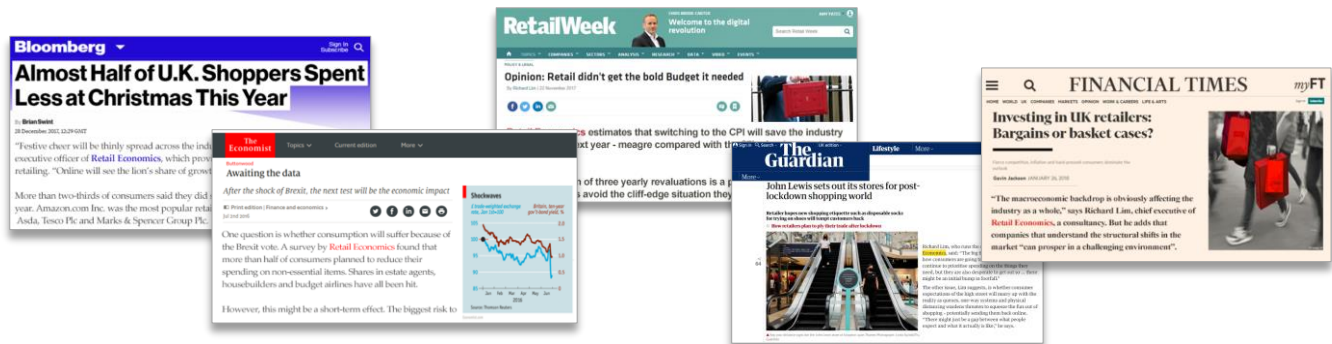
# Why Retail Economics?

**Our opinions shape debates**

On official broadcasts...



...and in the press





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# Why Retail Economics?

## You're in good company



## And here's what they say about us...

“ Retail Economics provide us with the latest socio-economic data that enables us to understand the latest factors impacting customer behaviour.

- Commercial Insight Director



“ Retail Economics provides insightful and thought-provoking analysis – it's more than a subscription.

- Head of Retail and Leisure



“ Retail Economics provide a clear and concise view of the economy and explain how the underlying environment feeds through to the retail industry.

- Business Manager





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# Get in touch...

What to know more about how we can help you too?



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