

Covid-19 Service

Retail insight on the impact of Covid-19 within the retail & leisure sector

01 Retail Economics

Who are we and what we do

02 What's included in the service

What you get in our Covid-19 Service

03 Why Retail Economics?

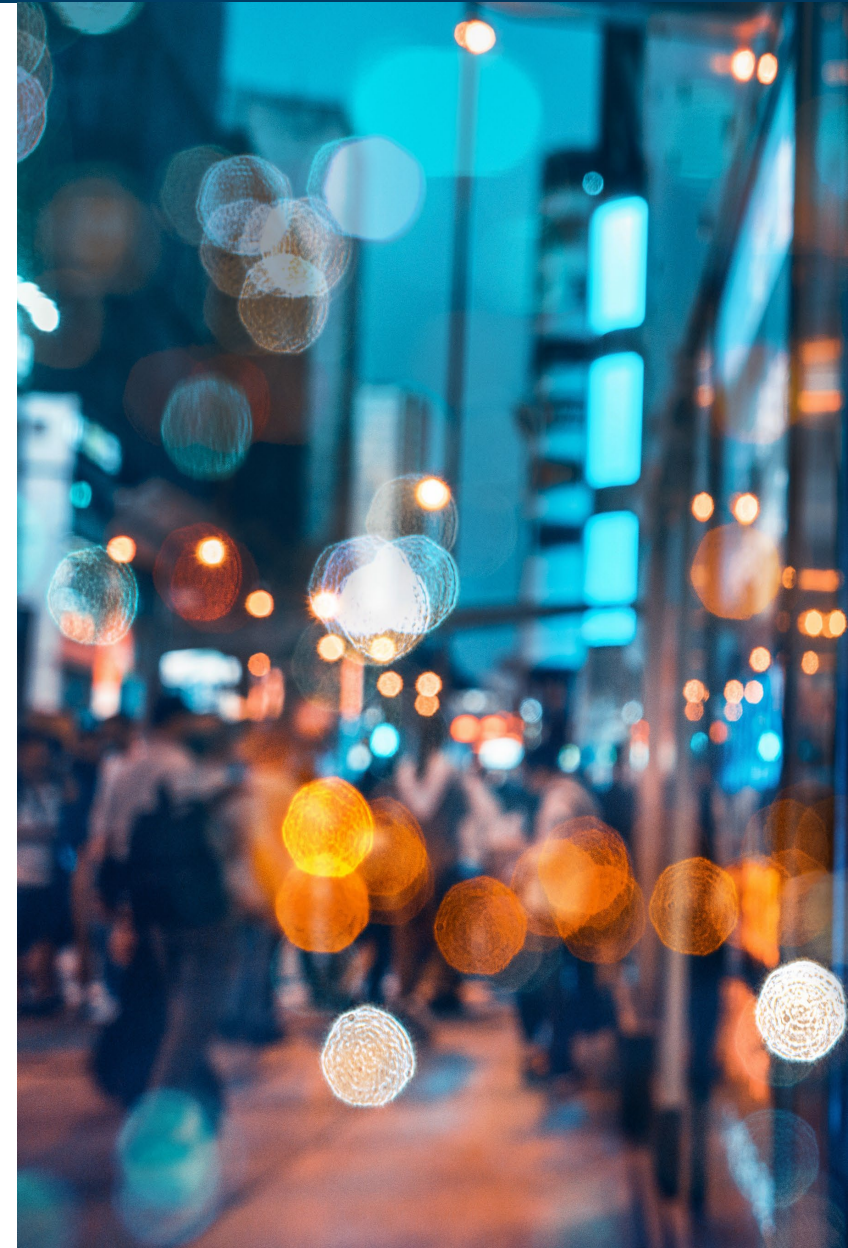
Our senior management and some of our clients

1. Retail Economics

Who we are

Retail Economics is an independent economics research consultancy focused on the UK consumer and retail industry.

- We are economists and industry experts whose ethos is to put economic analysis at the heart of retail insight
- We're completely independent which ensures unbiased opinions, predicated on a laser-like focus towards the consumer and retail industry
- Drawing out actionable insight for our clients, we analyse the complex retail economic landscape and leverage our own proprietary retail data and apply rigorous economic analysis



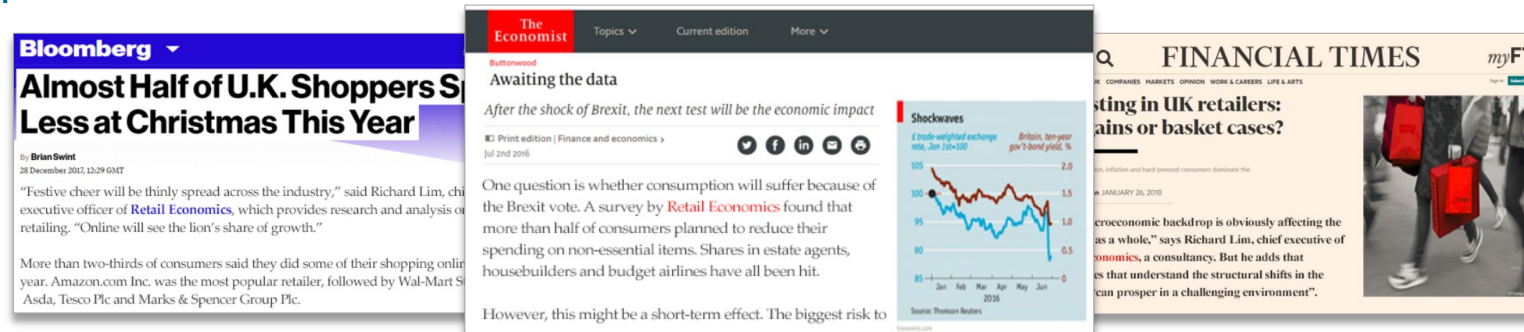
1. Retail Economics

Our opinions shape debates

On official broadcasts...



...and in the press



2. What's included in the service



What you get in your Covid-19 Service



Impact assessment reports →



Covid-19 Quick Responses →



Consumer panel research →



Newsletters →



Economic chartbooks →



Covid-19 insights →

2. What's included in the service



Impact assessment reports

Our Covid-19 impact assessment reports give you a comprehensive understanding of the key trends and issues concerning changes occurring within the retail industry.

Clients and subscribers integrate key findings and insights from our proprietary research into their Covid-19 response strategies which enables them to make more informed and timely decisions. This hugely assists them in managing the associated risks and to plan ahead more intelligently.



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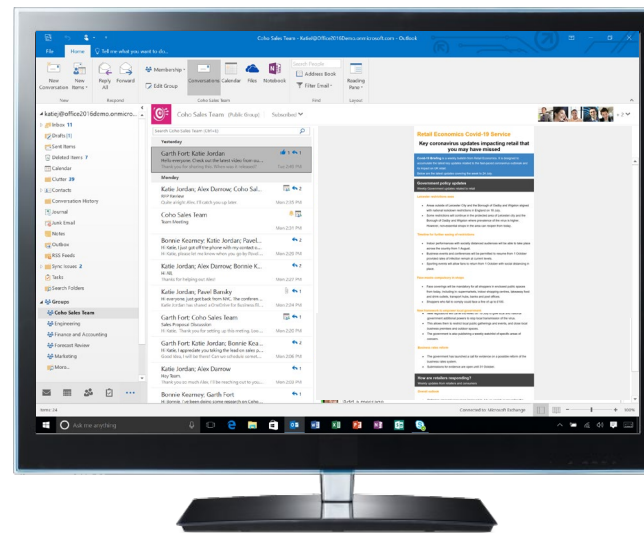
2. What's included in the service



Covid-19 Quick Responses

Key Covid-19 retail related updates direct to your inbox.

Our Covid-19 Quick Responses provide you with the very latest Covid-19 updates from retailers and the wider industry on the key impact of the crisis, as and when it happens - delivered directly to your inbox.



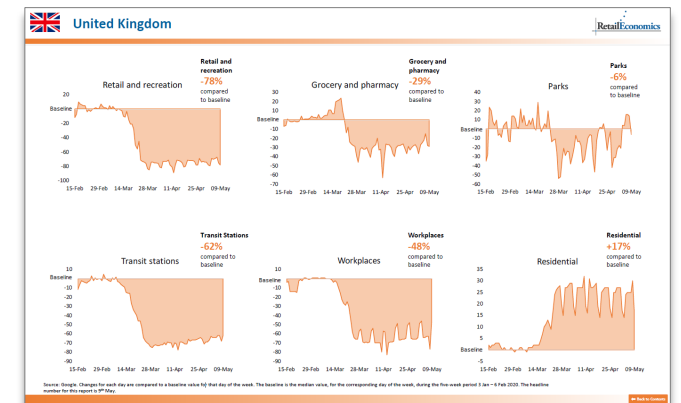
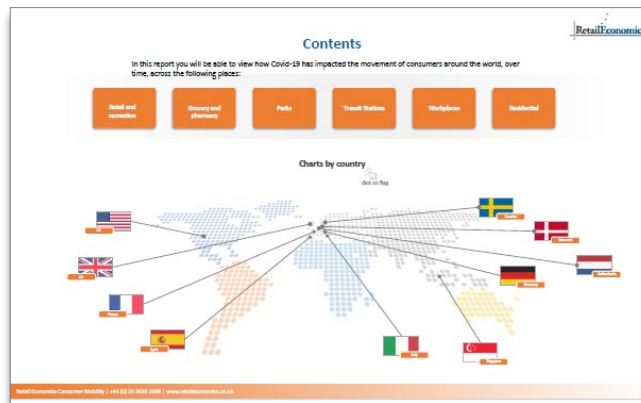
2. What's included in the service



Consumer panel surveys

Use our proprietary consumer panel data to accurately gauge consumer sentiment as events unfold.

For critical periods, we conduct a fortnightly survey using a panel of over 2,000 households to measure behavioural shifts, confidence and sentiment. This has proved to be a very accurate indicator of future trading vulnerabilities for the industry.



[VIEW SAMPLE CHARTBOOK →](#)

2. What's included in the service



Newsletters

A succinct monthly round up of the key Covid-19 retail developments in a handy PDF.

Each month we produce a summary of all the need-to-know information related to the impact of the virus on the retail and leisure sector broken down by sector (e.g. clothing and footwear, food, home and more) and by channel.



[VIEW SAMPLE NEWSLETTER →](#)

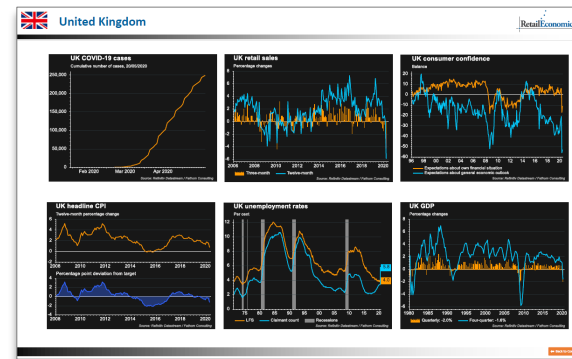
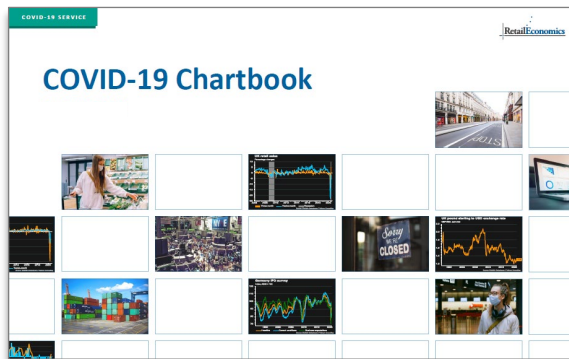
2. What's included in the service



Economic chartbooks

A weekly summary of all the critical macroeconomic data and trends in an easily digestible chartbook format.

Your chartbooks are more detailed and reflect how consumers and retailers react to coronavirus developments. Particularly, it shows how shopping behaviour is being influenced in response to the risks, recommendations and policy measures that are enacted.



Using representative consumer panel surveys and industry standard methodology, report findings provide answers to typical questions like:

- What level of threat do UK consumers think the coronavirus currently poses to health in the UK?
- What type of actions are consumers taking to protect themselves from the coronavirus?
- What proportion of consumers are stockpiling
- What types of products are consumers stockpiling?
- Are consumers buying more online as a result of the coronavirus?

[VIEW SAMPLE CHARTBOOK →](#)

2. What's included in the service



Covid-19 insights

Get the retail insights you need. Get planning. Get ahead.

- ✓ React more smartly by making more informed decisions using our proprietary data
- ✓ Manage Covid-19 related risks more effectively
- ✓ Quickly identify emerging trends to capitalise on key opportunities
- ✓ Use our consumer panel surveys to gauge shopper sentiments as events unfold
- ✓ Don't miss key Covid-19 related updates that affect the UK retail industry

Try our Covid-19 service **FREE** as part of your 30 day subscription trial

TRY OUR COVID-19 SERVICE NOW →

3. Why Retail Economics?

Retail Economics is a leading independent economics consultancy. We are specialists in retail and consumer industries and have vast experience in conducting economic analysis, econometric modelling and forecasting.



Chief Executive Officer
Richard Lim

Richard is Chief Executive Officer of Retail Economics, an independent economics research consultancy focused on the consumer and retail industry. He also sits on the Strategic Advisory Board at the University of East Anglia's School of Economics, ranked in the top 10 departments in Economics in the UK.

Previously, Richard held the position of Chief Economist at the British Retail Consortium before heading up the Retail Insight and Analytics team. Prior to that, he worked in mergers and acquisitions for Citi.

Richard has a wealth of experience in data analytics, retail insight, economics and consumer research. He lives in London and has a keen interest in behavioural game theory and its application on consumers.



Chairman
Stephen Robertson

Stephen is Chairman of Retail Economics, non-executive director of fast-growing Timpson Group (privately held services retailer), Hargreaves Lansdown plc (FTSE 100 consumer financial services) and Clipper Retail Logistics plc. Stephen is Visiting Professor to Bristol Business School, University West of England.

Stephen was Director General of British Retail Consortium for five years to the end of 2012. The BRC represents UK retail, large and small, lobbies government and near-government organisations, as well as producing key retail data. Through this role Stephen appeared frequently on TV, radio and press to discuss business issues.

3. Why Retail Economics “You’re in good company”

PRIMARK®



nielsen
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Real Estate Properties Communities

accenture



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shopping centre basildon



Sainsbury's
Argos

NORTHWOOD
RETAIL



La Redoute



Klarna.



CONVERSE

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EVANS

TOONS
HOME FURNISHERS

H. I. G.
CAPITAL

NOWTV

Numis



exertis



Edinburgh Airport
Where Scotland meets the world

Do you have a question?



Get in touch...

Speak with one of our friendly team about our Covid-19 Service and see how we can help

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🌐 www.retaileconomics.co.uk

📖 [e-brochure](#)

